

Launching the New NAVSHP Concertation Process: a new fruitful and efficient mechanism

The European Union funded Specific Support Action Project AVISTA is a 24 months project aiming to support the implementation of the European Commission Sixth Frame Work Program (FP6) in the Networked Audiovisual Systems and Home Platform (NAVSHP) Strategic Objective of the Information Society Technologies (IST) priority. The project assist to the EC on the definition and implementation of the Concertation Plan and Communication Plan within the NAVSHP context, the creation of a High Level Experts Committee (The NAVSHP New Media Council) and on the preparation of future Work Programme Policies. The consortium comprises 6 partners from 5 different countries.

The Audiovisual and Home Platforms Specific Support Action (AVISTA) is a project approved by the Commission in order to facilitate the implementation of NAVSHP Strategic Objective Work Programme. This commitment includes assistance for a fruitful and efficient Concertation mechanism supported by a Communication Plan (Website, Newsletter) aimed to serve as a meeting point of the NAVSHP projects, providing relevant news and information on the achievements of the NAVSHP Constituency.

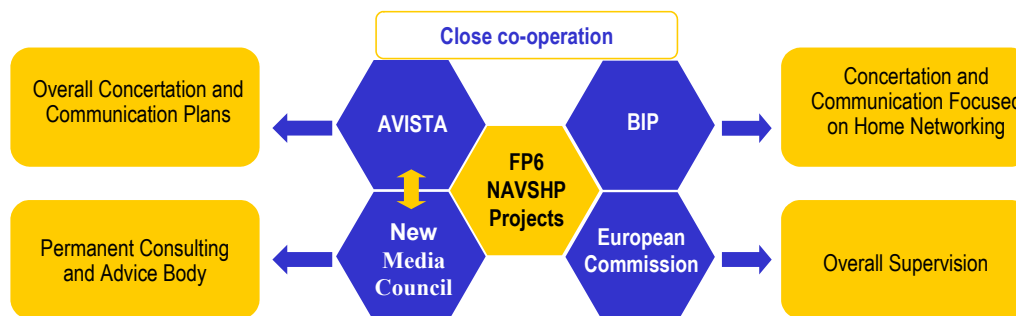
As a part of the AVISTA goals, a High Level Expert Group on Audiovisual Systems and Home Platforms (The New Media Council) is about to be launched. This council has the potentiality to support further activities in the NAVSHP domain towards a Technology Platform Initiative in the field.

AVISTA partners are **ROSE and TELVIUM (Spain), IRT (Germany), PHILIPS (The Netherlands) and TDF (France)**, assisted by the **European Broadcasting Union** and Principal Strategic Advisors: Leonardo Chiariglione, Richard Nicol and Jean Gelissen.

The AVISTA Project Kick-off took place on December 2003 represented the launching of the new NAVSHP Concertation Process:

- New structure of the Concertation Meetings.
- Areas and topics of relevance for Coordination Groups/Clusters.
- Opportunities for NAVSHP Projects in conferences and exhibitions.
- Mission, Objectives and Working Procedures for The New Media Council.

The first concertation meeting organized by AVISTA took place in Brussels on 11th March 2004.



The main detailed objectives to be achieved by AVISTA project are the following:

- To analyse the Network Audiovisual and Home Platform FP5 and FP6 projects portfolio in order to maximize potential synergies among projects.
- To define and implement the Concertation Plan including the organisation of Concertation meetings and the selection of Concertation mechanisms.

- To provide the Standardization Plan in order to ensure real interaction between projects and the main standardization and regulatory bodies.
- To develop the Communication Plan aimed at the dissemination of both projects results and other relevant information of the Specific Objective (SO).
- To organise demonstrations and exhibitions in order to maximize the technology transfer and the dissemination of results.
- To carry out prospective analysis and exploitation routes with the purpose of obtaining recommendations for new and specific calls as well as assessment about exploitation and IPR issues for specific projects.
- To create a High Level Experts Committee. This Committee acts as a permanent consulting body to the Commission in the NAVSHP field (NAVSHP New Media Council).

Launching The NAVSHP New Media Council (N2MC)

AVISTA Project is creating and supporting a High Level Expert Group on Network Audiovisual System and Home Platforms: the New Media Council. It consists of a group of key personalities and leaders of industry, representing a cross section of scientific, industrial and strategic interests relating to the theme of activities of the NAVSHP Strategic Objective, as currently described in the Work Programme of the IST Priority of the 6th Framework Programme of R&D.

The main purpose is to set-up a consulting and advisory body to the NAVSHP Constituency and to the Commission in this field.

The objectives will be achieved by bringing together a senior industry consultative committee that includes opinion formers and key senior individuals also associated with standards and policy bodies who will interact with the Concertation process. The committee will specifically aim at:

1. Supporting domain integration and contributing to exploitation of results.
 - Providing a forum for discussion of key R&D, industrial and standardisation issues.
 - Providing advice on work progress and plans to on-going FP6 projects.
 - Articulating the work carried out within the R&D projects at EU level.
 - Bridging the gap between R&D work and the industrial requirements for open standards and interoperability.
2. Contributing to the definition of future research priorities.
 - Conducting a reflection on the requirements for change of focus or direction at programme level, of the 2003-2004 Work Programme of the 6th FP.
 - Setting the scene of the R&D activities in the domain within the 7th Framework Programme, with a long term perspective.

Mr. David Wood from the European Broadcasting Union (EBU) acts as the NMC Chairman. Strategic Advisors related to the industry, standardization and policy fields are invited to join to this European Council.

AVISTA partners and contact information



For additional and updated information, please visit the web-site www.rose.es/navshp
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